

**OTHER SELECTIONS**

Nth name,
key coding 5.00/M
phone where available,
gender, age, net
worth, income,
25.00/M per select

METHOD OF ADDRESSING

Diskette, 35.00 fee;
e-mail, 35.00 fee.
CD-Rom, 75.00 fee
FTP download

FORMATTING

Excel 00
Excel 97
CSV
ASCII

MAINTENANCE

Updated monthly.

Minimum record order
is 5,000.

Data Verified:
Aug 2, 2004.

5 Star Globetrotters

Upper 2 % of Ultra Affluent First Class Travellers

SUMMARY DESCRIPTION

These are the people whose lives we peak into when watching rich reality shows or when reading celebrity lifestyle magazines. The 5 Star Globetrotter file is comprised of the two percent of wealthiest Americans who enjoy pricy luxury resorts, decadent cruises, international casinos, and exotic locales as a normal part of their high thread count routine. These individuals have travelled within the past 12 months for pleasure with an average stay of 7 days.

LIST SOURCE

proprietary compilation, purchase data, self reporting, and demographic data overlay

Price and Quantity

12 Month Universe 322,146 Total
With Telephones 189,002 Total

Base price \$110/M (name and address only)
with Telephone \$ 50/M additional

subscription and quantity discounts available

Call a
Certified Data Consultant
The List Company
1-877-247-4770



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