



DATA CARD

877-247-4770

OTHER SELECTIONS

Nth name,
key coding 5.00/M
ethnicity, presence of
children, geography,
household income,
gender.
25.00/M per select

METHOD OF ADDRESSING

Diskette, 35.00 fee;
e-mail, 35.00 fee.
CD-Rom, 75.00 fee

MAINTENANCE

Updated daily

Base: \$180/M
With Phones: \$50/M

Minimum record order
is 5,000.

Data Verified:
October 31, 2004

InsurancePlus

The Comprehensive Insurance Database

SUMMARY DESCRIPTION

InsurancePlus is the industry's leading Insurance file. It is regarded as the definitive source for all of the insightful insurance data you need to target ideal prospects for your specific insurance offer. The InsurancePlus file contains a daily updated number of prospects containing over 55 million US households. InsurancePlus is the perfect source to target specific prospects who need assistance with their individual needs. Ask about our Health, Auto, Life and other Insurance models we manage.

LIST SOURCE

Credit database, court records, title companies and tax records

SELECTIONS

Age	Interests/Hobbies	Purchase Date
Geography	Purchasing Behavior	Homeowner Type
Income	Length of Residence	Year Built
Gender	Number of Cars	Insurance Company
Marital Status	Number of Children	Ailments
Property Type	Ages of Children	And hundreds of other predictive criteria
Home Size	Home Value	

Call A Certified Data Consultant

The List Company
1-877-247-4770



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